

ATTENTION!

Example of the models representing the range of the newly designed packagings. Recognisable are the "green" characteristics and a special logo.



imagine regional packaging protecting your business

Samsung introduces regional packaging for 30 toner and ink cartridges. Special packaging with easy to recognise characteristics for trade and end-user will be introduced for the products sold in Europe and the CIS markets.



Here the details of this new packaging are shown:

- ❶ There is a special logo, which shows the market regions Europe and CIS.
- ❷ At the side, a green circle around the printer type is visible.
- ❸ The top shows a green rectangle describing the usage of the cartridge in 11 European languages.
- ❹ The master box is printed with blue ink and will also have the 11 European languages (Other areas have different logos, colours and languages)



- **Languages:** Czech, Dutch, English, French, German, Italian, Polish, Portuguese, Russian, Spanish and Swedish.
- **Model names:**

CLP-500D5C/ELS, CLP-500D5M/ELS, CLP-500D5Y/ELS, CLP-500D7K/ELS, CLP-510D5C/ELS,
 CLP-510D5M/ELS, CLP-510D5Y/ELS, CLP-510D7K/ELS, CLP-C300A/ELS, CLP-M300A/ELS,
 CLP-Y300A/ELS, CLP-K300A/ELS, CLP-R300A/ELS, CLP-P300C/ELS

ML-1210D3/ELS, ML-1520D3/ELS, ML-1610D2/ELS, ML-1710D3/ELS, ML-2010D3/ELS,
 ML-2150D8/ELS, ML-2250D5/ELS, ML-2550DA/ELS, ML-4500D3/ELS, ML-6060D6/ELS

SCX-4100D3/ELS, SCX-4216D3/ELS, SCX-4521D3/ELS, SCX-5312D6/ELS, SF-5100D3/ELS

INK-M40

- **Planning:** The products will be shipped to the channel during February and March depending on individual stock levels. Other models will be introduced during the rest of the year until further notice.

